

RAO | COMMUNITY
HEALTH

ANNUAL
gala
SPONSORSHIP
OPPORTUNITIES

11.01.25

Founders Hall
100 N TRYON ST

Bows, Gowns & Sneaks



**MAKE A DIFFERENCE THAT WILL BE FELT
FAR BEYOND THE BALLROOM!**



Dear Friends

IT'S TIME TO CELEBRATE AND ELEVATE RAO COMMUNITY HEALTH IN A BOLD NEW WAY!

RAO Community Health is changing lives every day—one person, one family, one neighborhood at a time. As a trusted Black-led and community-rooted organization, we serve as a vital lifeline for individuals living with or at risk for HIV/AIDS and other health disparities. From primary care to STI testing and treatment, housing navigation, mental health services, and maternal health support, we offer compassionate, high-quality care—especially for those who've historically been left behind. We've expanded our impact dramatically over the past year, and with your help, we'll go even further.

In a time when many of our rights and resources are under attack, your support is more vital than ever. We must come together to protect and expand access to care—and that's exactly what this gala helps us do.

RAO Community Health proudly invites you to our 2nd Annual Gala on Saturday, November 1, 2025, at 7pm, Founders Hall in Charlotte, NC. This year's theme is "Bows, Gowns & Sneaks" a fabulous fusion of elegance and edge, where you can shine in your finest attire and your favorite sneakers. Because just like our mission, this night is all about breaking boundaries.

We're serving a gourmet dinner and cocktails, inspiring stories of impact, live entertainment, and a dance floor for your sneaks.

This is more than a fundraiser. It's a movement! We want you to be apart of the movement. With your attendance, sponsorship, or donation, you'll join a growing network of advocates, healthcare champions, and change-makers determined to create a healthier, more just future for all. Make your commitment today. Because when we invest in the community, we all rise.

Sincerely,

A Bernard Davis

A Bernard Davis PhD, MBA/HCM
President/CEO

facts:

- Approx. **1.2 million** people in the U.S. have HIV. **13% don't know it** and need testing.
- **32,100** new HIV infections (2021) occurred in the U.S.
- New HIV infections **declined 12%** from 2017 to 2021.
- **36,136** individuals received an HIV diagnosis (2021) in the U.S. and 6 dependent areas.
- **The highest rates of new diagnoses continue to occur in the South.**

HIGHLIGHTS & ACCOMPLISHMENTS

How we've done since 2020:

OUR MISSION

TO EDUCATE, ADVOCATE, AND SUPPORT DIVERSE AND UNDERSERVED POPULATIONS INCLUDING THE LGBTQ+ COMMUNITY, THROUGH COMPASSIONATE AND QUALITY CARE.



46,380

CLIENTS/PATIENTS WHO ACCESSED RAO SERVICES



625+

PATIENTS ON PRE EXPOSURE PROPHYLAXIS (PrEP)



220

PATIENTS RECEIVED HIV CARE



1356+

PATIENTS RECEIVING HOUSING ASSISTANCE



37,500

CONDOMS DISTRIBUTED



37

PERSON TRAINED AND CERTIFIED AS DOULAS

2025 ANNUAL MEETING SPONSORSHIP

704.237.8793
rao_assist@RAOAssist.org

	Signature	Presenting	Platinum	Gold	Silver	Bronze	Supporter	Individual
Investment	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$125
Tables	1	1	1	1	1	1		
Seats	8	8	8	8	8	8	4	1
Ad Size	Full Page	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page		
Step & Repeat	*							
Media Inclusion	*	*						
Rep to Present Award	*	*						
Stage Recognition	*	*	*	*				
Name in Program	*	*	*	*	*	*	*	
Available	1	2	2	2	2	4	∞	∞

Media Plan Reach (impressions per month):

Outdoor/OOH - 2 Million+ (vehicular)

Streaming video - 45,000+

Social Media - 2,000+

Keyword Digital Display - 300,000+

Dating Apps - 100,000+

Dating Apps - 100,000+

Advertising Specs:

Printed Meeting Program:

Full page 8.25x10.75"
1/2 page 8.25x5.375"
1/4 page 4.125x5.375"

RAO Website:

Logo on event page Square, minimum 300x300px
Banner ad (small) 320x50px
Banner ad (large) 300x250px

Submit camera-ready artwork by October 13, 2025. Must be 100%, 300 dpi, CMYK. Submit digital artwork and preferred link by October 27, 2025. Must be 100%, 72 dpi, RGB, JPG or PNG **ONLY**.



Sponsorship Reservations & Advertising



NAME _____

TITLE _____

COMPANY _____

ADDRESS _____ SUITE _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

We are/ I am unable to support the gala at a sponsorship level, but would like to purchase ____ individual ticket(s) at \$125 per person.

We are/ I am unable to attend the gala however, please accept the enclosed donation \$ _____

Yes, my company will secure a sponsorship level in support of the RAO at the following sponsorship level:

- | | | | |
|----------------------|---------------------|---------------------|---------------|
| PRESENTING: \$20,000 | SIGNATURE: \$15,000 | PLATINUM: \$10,000 | GOLD: \$7,500 |
| SILVER: \$5,000 | BRONZE: \$2,500 | SUPPORTING: \$1,500 | |

Payment by check - Please make checks payable to RAO Community Health and send along with your signed reservation form to RAO Community Health, 321 W. 11th Street | Charlotte, NC 28202

CREDIT CARD



Please complete the credit card payment information below and scan/email your signed reservation form to aedwards@raoassist.org.

CARD CARD NUMBER _____ CVC# _____ EXP _____

NAME ON CARD _____

SIGNATURE _____

NOTE: Please send your list of table guests by Friday, October 24, 2025. Empty seats may be filled with individuals, sponsor representatives, volunteers, performers, and/or event staff.